

# **PIERRE** MONGODIN

Looking for an Internship in Marketing & Project Management starting from June 2024

## **LANGUAGES**

French - Native

English - Fluent

Chinese - Basics

Spanish - Beginner

## **SOFTWARES**

Word, PowerPoint, Excel (VBA) Photoshop, Illustrator, Premiere Pro Google Ads & Google Analytics Jira and Level Up Analytics

## **UALITIES**

Organization Attention to detail Curiosity & Creativity

## **HOBBIES**

Writing contests Drawing and digital creation Programming (Python and JS)

### **EDUCATION**

2021-2025



emlyon business school Master degree

 Studied Management, Digital Marketing, Strategy and Communication for creative industries

2022-2024



Paris Pantheon Sorbonne Bachelor degree

Studied online visual Arts and visual Communication while studying at emlyon business school

2018-2021 Lycée Chateaubriand Preparatory Class & Bachelor degree

• Studied Mathematics, Geopolitics, Philosophy, Economics and Languages for competitive examinations

#### **PROFESSIONAL EXPERIENCE**

July/Jan. 2023/24



BANDAI NAMCO Europe Channel Marketing Assistant

• Delivered assets to 1st parties (Sony, Microsoft and Nintendo)

• Collaborated with Product Managers to promote BNEU Games

· Ensured assets deliveries for major video games events

• Planned 1st parties visibility reports about brands performances

Aug/Dec. Mailfence Digital Marketing Intern

2022

· Created visuals for Wordpress with Canva

• Helped the Market Strategy (SEO, Surveys, Linkbuilding & Affiliations)

• Used Moz, Ahref, Yoast and Jira to improve the website performance

July 2019 IRSS Group Administration office Intern

• Created and sent direct mails using Word, Excel and Access

• Digitalized and managed files in a team for a private school

#### OTHER EXPERIENCES

2022-2024 Volunteering in Libr'Air emlyon Student Association

- Managed and directed the Communication team
- Improved my writing and communication skills
- Helped promoting Litterature across the campus and the city

Creation of a "Sim city like" video game 2018

- Led, pitched and managed group tasks for 6 months
- Created a graphic interface, collaborating with 2 friends

2013-2017 Utopiales Science Fiction Festival short stories contest

• Wrote Science-Fiction Short stories for a regional contest 2014, 2015 and 2017 laureate. 2016 winner

#### CONTACTS

• Website: https://pierremongodin.com

• **Phone**: (+33) 7 86 53 92 92

Mail: pierre.mongodin@gmail.com

• Adress: Lyon (France) - Willing to relocate

in <a href="https://www.linkedin.com/in/pierre-mongodin/">https://www.linkedin.com/in/pierre-mongodin/</a>