



PIERRE MONGODIN

Looking for an
internship in Marketing
July-August 2023

LANGUAGES

French - Native
English - Fluent
Chinese - Basics
Spanish - Beginner

SOFTWARES

PowerPoint, Excel Word
Adobe CC Suite (Ps, Ai, Pr)
Google Ads and Google Analytics

QUALITIES

Autonomous & Methodical
Curious
Team player

HOBBIES

Writing contests
Drawing and digital creation
Programming (Python and JS)

EDUCATION

- 2022-2024**  **Paris Pantheon Sorbonne University Bachelor degree**
- Studied online visual Arts and Visual Communication while studying at emlyon bs.
- 2021-2025**  **emlyon business school Programme Grande Ecole**
- Studied Management, Digital Marketing, Data, Artificial Intelligence, Strategy, Economy and Law.
- 2018-2021** **François-René de Chateaubriand Preparatory Class**
- Studied Mathematics, Geopolitics, Philosophy, Economics and Languages for competitive examination.
- 2015-2018** **De Lattre De Tassigny Highschool**
- Baccalauréat (with highest honours), Scientific option.


PROFESSIONAL EXPERIENCE

- Aug. - Dec. 2022** Internship at **Mailfence** in digital Marketing
- Created visuals for Wordpress with Canva
 - Helped the Market Strategy (SEO, Surveys, Linkbuilding & Affiliations)
 - Used Moz, Ahref, Yoast and Jira to collaborate to improve the website performance.
- July 2019** Internship at **IRSS Group's** administration office
- Created and sent direct mails using Word, Excel and Access.
 - Digitalized and managed files in a team for a private school.
- Nov. 2015** Internship at **Business to Web**
- Got initiated to Web referencing (SEO and Google Ad).
 - Got initiated to Web design (html, css and js).

OTHER EXPERIENCES

- 2022-2024** Volunteering in **Libr'Air emlyon Student Association**
- Managed and directed the Communication team.
 - Improved my writing and communication skills.
 - Helped promoting Litterature across the campus and the city.
- 2018** Creation of a **"Sim city like" video-game**
- Led, pitched and managed group tasks for 6 months.
 - Created a graphic interface, collaborating with 2 friends.
- 2013-2017** **Festival des Utopiales** short stories contest
- Wrote Science-Fiction Short stories for a regional contest. 2014, 2015 and 2017 laureate. 2016 winner.

CONTACTS

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